



## UNITED STATES PATENT AND TRADEMARK OFFICE

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UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/046,618	10/26/2001	Steven O. Markel	INTE.20USU1

CONFIRMATION NO. 4807

## FORMALITIES LETTER



\*OC000000007487706\*

The Law Offices of William W. Cochran, LLC  
Suite 230  
3555 Stanford Road  
Fort Collins, CO 80525

Date Mailed: 02/15/2002

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted*

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 130.**

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

04/03/2002 SSESHE1 00000029 10046618  
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The Law Offices of William W. Cochran II, LC  
555 Sanford Road, Suite 230  
Fort Collins, CO 80525

PATENT APPLICATION

DOCKET NO.: INTE.20USU1 (ITC 18)

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Steven O. Markel, Thomas Lemmons & Ian Zenoni

Serial No.: 10/046,618

Examiner:

Filing Date: October 26, 2001

Group Art Unit: 2613

Title: Collection of Affinity Data from Television, Video, or Similar Transmissions

**ASSISTANT COMMISSIONER FOR PATENTS**  
**Washington, D.C. 20231**

TRANSMITTAL LETTER FOR SUBMITTAL OF MISSING PARTS (LARGE ENTITY)

Sir:

This is in response to a Notice to File Missing Parts of Application under 37 CFR 1.53(d) mailed on February 15, 2002. Enclosed is a copy of said Notice and the following documents and fees to complete the filing requirements of the above-identified application.

(X) Executed Declaration and Power of Attorney. The above-identified application is the same application which the inventor executed by signing the enclosed declaration.

( ) Statutory basic filing fee ( ) Utility -- \$740 ( ) Design -- \$330

( ) Additional claim fee of \$

(X) Missing Parts Surcharge \$130

( ) Petition for Extension of Time for reply to Notice of Missing Parts is attached.

( ) one month (\$110)

( ) two months (\$400)

( ) three months (\$920)

( ) four months (\$1440)

(X) Attached is a check for \$130.

At any time during the pendency of this application, please charge any additional fees required or credit any overpayment to Deposit Account 50-1491 pursuant to 37 CFR 1.25.

( ) A duplicate copy of this transmittal letter is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as:

[X] "Express Mail Post Office to Addressee" service under 37 CFR 1.10

"Express Mail" label no.: EV 004299157 US

in an envelope addressed to:

**Assistant Commissioner for Patents, U.S. Patent & Trademark Office,**  
**Box MISSING PARTS, P.O. Box 2327, Arlington, VA 22202**

Respectfully submitted,

By: 

William W. Cochran II  
Attorney/Agent for Applicant(s)  
Reg. No. 26,652  
Telephone No.: (970) 377-6363  
Date: March 28, 2002

Date of Deposit: March 28, 2002

Signature: 

Typed Name: Christie Cochran